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SPECIAL MEETING MINUTES

March 25, 2025

Present

Kevin Klein, District VII-Barley / Chair
Ty Jessup, Position 2-Wheat Industry Rep / Vice Chair
Brit Ausman, District III-Wheat / Treasurer
Mike Carstensen, District I-Wheat
Ben Barstow, District II-Wheat
Ben Adams, District IV-Wheat
Nicole Berg, District V-Wheat
Art Schultheis, District VI-Barley
Brian Liedl, Position 1-Wheat Industry Rep

Staff:

Casey Chumrau, Chief Executive Officer
Mary Palmer Sullivan, Vice President
Lori Maricle, Director of Communication
Jake Liening, Market Development Specialist

Visitors:

Industry, general public

Absent

Barley Industry Rep – *Vacant*
Scott Steinbacher, WA ST Dept. of Agriculture

Call to Order – Chair Kevin Klein called the special meeting of the Washington Grain Commission (WGC) to order at 9:31 a.m. on March 25, 2025.

1. Welcome, Introductions and Roll Call
2. Open Forum – No public comments were made.
3. Work Session - Part 1 | Establishing the Foundation
 - Emily Lehning of Roots and Legacies set the expectations and ground rules for the priority planning session.
4. Work Session – Part 2 | Confirming Strategic Priorities
 - The group reviewed the WGC strategic areas and considered the written suggested updates and changes that were proposed based on discussion from the January meeting.
 - Small groups workshopped the strategic objectives and initiatives within each strategic area (Market Development, Research, Education, Organizational Success) to make sure they were clear and articulated the goals of the Commission
 - The group discussed the importance of different objectives and considered the priority of each one.
 - The session resulted in a new draft of the strategic priorities, objectives and initiatives.

5. Work Session – Part 3 | Next Steps

- Emily will provide an updated draft document and materials to staff for review.
- Staff will brainstorm activities appropriate to achieve the strategic objectives and present them along with the budget proposal at the May meeting.

6. Open Forum – No public comments were made.

Adjourn

The meeting was adjourned at 3:20 p.m.

Minutes Approval Signature

Upon passage of minutes by board at subsequent meeting



Kevin Klein, Chair

5-15-2025

Date